

the corresponding holding strip to the one side of said card body. Each of the holding strips cooperates with the card body at times when the holding strip is pivoted adjacent to the card body to define a gap between the holding strip and the card body such that the bag is maintained in the gap between the holding strip and the fastening surface of the card body.

In the Claims:

Please rewrite claims 1 and 8-12 as follows:

1. (Amended) A hanger for use with a bag that contains merchandise for display, said bag having an upper edge from which the bag is supported by the hanger, said hanger comprising:

 a card body having at least one recess, said card body defining one side with a portion of said one side defining a fastening surface;

 at least one holding strip, said holding strip cooperating with said card body to define a gap between the holding strip and the card body at times when the holding strip is located adjacent to the card body; and

 at least one film hinge, each film hinge corresponding to a respective one of each of said holding strips and pivotally connecting the corresponding holding strip to the one side of said card body, each of said holding strips cooperating with said card body at times when said holding strip is pivoted adjacent to said card body to define a gap between the holding strip and the fastening surface of the card body, said hanger supporting the bag in the gap between the holding strip and the fastening surface of the card body.

8. (Amended) The hanger of Claim 2 wherein the means for latching extends through the bag that is maintained between the holding strip and the card body.

9. (Amended) The hanger of Claim 8 wherein the means for latching comprises mandrels that are connected to the holding strip.

10. (Amended) The hanger of Claim 8 wherein the means for latching comprises mandrels that are connected to the card body.

11. (Amended) The hanger of Claim 1 wherein the bag that is maintained in the hanger includes a closure bead along the upper edge of the bag, said card body and said holding strip further cooperating to define a transverse cavity that receives the closure bead of the bag at times when the bag is maintained in the hanger.

12. (Amended) The hanger of Claim 1 wherein the bag that is received in the hanger includes a closure bead along the upper edge of the bag, said card body and said holding strip further cooperating to define a transverse open slot that receives the closure bead of the bag at times when the bag is maintained in the hanger.

Please add the following new claims 17-32:

17. (new) A hanger for use with a bag that contains merchandise for display, said bag having an upper edge from which the bag is supported by the hanger, said hanger comprising:

A4 a card body having at least one recess, said card body defining one side with a portion of said one side defining a fastening surface that is recessed from the rest of said one side;

at least one holding strip, said holding strip cooperating with said card body to define a gap between the holding strip and the card body at times when the holding strip is located adjacent to the card body; and

at least one film hinge, each film hinge corresponding to a respective one of each of said holding strips and pivotally connecting the corresponding holding strip to the one side of said card body, each of said holding strips cooperating with said card body at times when said holding strip is pivoted adjacent to said card body with;

(a) one side of the holding strip defining a gap between the holding strip and the fastening surface of the card body, said hanger supporting the bag in the gap between the holding strip and the fastening surface of the card body, and

(b) the opposite side of the holding strip cooperating with the card body to form a continuous plane surface that can receive a label.

18. (new) The hanger of Claim 17 wherein the hanger further includes a means for latching the holding strip in a closed position adjacent to the card body.

19. (new) The hanger of Claim 18 wherein the means for latching the holding strip releasably latches the holding strip to the fastening surface of the card body.

20. (new) The hanger of Claim 18 wherein the means for latching the holding strip permanently latches the holding strip to the fastening surface of the card body.

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21. (new) The hanger of Claim 18 wherein said card body further includes a side edge and wherein the means for latching engages the side edge of the card body.

22. (new) The hanger of Claim 17 wherein said card body has a major edge and a minor edge and where said holding strip is oriented substantially parallel to the major edge of said card body.

23. (new) The hanger of Claim 17 wherein said card body has a major edge and a minor edge and wherein said holding strip is oriented substantially parallel to the minor edge of said card body.

24. (new) The hanger of Claim 18 wherein the means for latching extends through the bag that is maintained between the holding strip and the card body.

25. (new) The hanger of Claim 24 wherein the means for latching comprises mandrels that are connected to the holding strip.

26. (new) The hanger of Claim 24 wherein the means for latching comprises mandrels that are connected to the card body.

27. (new) The hanger of Claim 17 wherein the bag that is maintained in the hanger includes a closure bead along the upper edge of the bag, said card body and said holding strip further cooperating to define a transverse cavity that receives the closure bead of the bag at times when the bag is maintained in the hanger.

28. (new) The hanger of Claim 17 wherein the bag that is received in the hanger includes a closure bead along the upper edge of the bag, said card body and said holding strip further cooperating to define a transverse open slot that receives the closure bead of the bag at times when the bag is maintained in the hanger.

29. (new) The hanger of Claim 27 wherein the surface of the card body defines a transverse groove that cooperates with the holding strip to form the transverse cavity.

30. (new) The hanger of Claim 27 wherein the surface of the holding strip defines a transverse groove that cooperates with the card body to form the transverse cavity.